

Coca-Cola Bottling Company United, Inc.
Executive Leadership . . .



Claude B. Nielsen
Chairman and CEO



Williams Goodwyn
*Executive Vice President
and General Counsel*



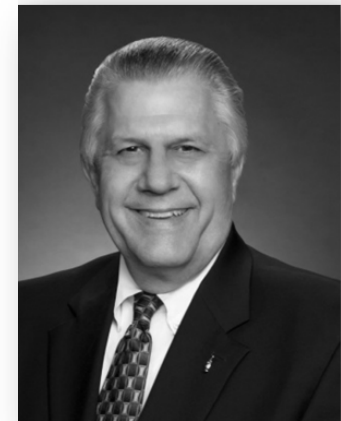
Hafiz Chandiwala
*Vice President
CFO and Treasurer*



Debra Myles
Vice President - Human Resources



John Sherman
President - East Region



Paul Favaron
President - Gulf Coast Region

Coca-Cola Bottling Company United, Inc.
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Walker Jones
Community Relations Director



Stanley C. Ellington
Vice President - Supply Chain and Operations



Eric Steadman
Vice President, Controller & Chief Information Officer



P. Michael Neighbors
Vice President of Information Technology