

Release and Authorization

COCA-COLA BOTTLING COMPANY UNITED

The undersigned acknowledges that the identity of the undersigned is visible or identifiable. The undersigned hereby irrevocably and perpetually permits and authorizes Coca-Cola Bottling Company United, Inc., its subsidiaries and affiliates, their respective successors and assigns, and those acting under their permission (collectively, the "licensed parties"), to use, broadcast, publish and display for advertising, promotion, publicity, trade, merchandising, packaging, public relations, print and digital media purposes and for any other lawful purposes whatsoever, my name, biographical information, voice, statements, recordings or interviews made by or attributable to me, verbatim or otherwise, photographic portraits, drawings, visual representations, video tapes, motion pictures and any other uses of my likeness in whole or in part, and any reproductions thereof, in all media worldwide without limitation.

To the extent any of the licensed parties makes any of the above uses in such a way as to fall within the jurisdiction of any applicable collective bargaining agreement, the undersigned agrees to accept scale wages for such uses, and agrees to execute any documentation necessary or appropriate to facilitate payment of such amounts.

I hereby release and discharge the licensed parties from any liability whatsoever, including without limitation claims for invasion of privacy, defamation of character or any alteration, distortion or illusionary effect, whether intentional or otherwise, in connection with said use. I hereby waive any right that I may receive any form of compensation, have to inspect or approve the finished product, or any material that may be used in connection therewith or the use to which it may be applied.

initial _____ I represent and warrant that I am authorized to enter into this Release and Authorization and that I have obtained or do not require the consent of any third party to enter into this Release.

Signature: _____ Street Address: _____

Name: _____ City, State, Zip: _____

Date: _____ Contact Number: _____

Email: _____

If the above is not at least 18 years old, the following statement must be signed:

initial _____ I, the undersigned, am the parent/legal guardian of the below-named child/minor and as such am fully authorized to enter into this agreement on his/her behalf. I hereby release and agree to indemnify the licensed parties and their respective successors and assigns from and against any and all liability arising out of the exercise of the rights granted herein.

Child's Name: _____ Date: _____

Parent/Legal Guardian's Name: _____

Parent/Legal Guardian's Signature: _____

Parent/Legal Guardian's Email: _____

Address (if different than the above): _____

Contact number: _____