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**\*\*\* MEDIA ADVISORY \*\*\***

**Baton Rouge Coca-Cola Bottling Company United &  
Albertsons Supermarket Donate \$3,000 in back packs and school supplies to  
Boys & Girls Club of Greater Baton Rouge**

**BATON ROUGE, LA** — Baton Rouge Coca-Cola Bottling Company & Albertsons Supermarket donate \$3,000 in backpacks and school supplies to the Boys & Girls Clubs of Greater Baton Rouge.

**A special presentation will be held Monday, September 21<sup>st</sup>, at 9:00am at Baton Rouge Coca-Cola, 9696 Plank Rd,** where products have already arrived for distribution to those who need it most, just in time for the start of school. The donation includes computer backpacks with useful items inside for students including hand sanitizer, zipper bags, and other important back-to-school supplies. Leaders from Coca-Cola UNITED, Albertsons, and the Boys & Girls Club of Greater Baton Rouge will be present for a photo commemoration.

“Coca-Cola has been a longtime supporter of Boys & Girls Club of America and their local chapters,” said Susanne Hall, Vice President of Coca-Cola UNITED. “We know this pandemic has been particularly challenging for our youth, and the Boys & Girls Club of Greater Baton Rouge has stepped up to provide additional resources to parents and children across our community. Baton Rouge Coca-Cola is proud to partner with Albertsons to provide the Boys & Girls Club of Greater Baton Rouge these backpacks and school supplies to help kids using their services have a great start to the school year.”

“We are so grateful for the ongoing support of Coca-Cola,” said Pat Van Burkleo, CEO of Boys & Girls Club of Baton Rouge. “Our Club members need support now more than ever, and it’s great to see companies like Coca-Cola and Albertsons come together to provide this generous donation to Boys & Girls Club groups across Louisiana and Texas.”

The 200 backpacks packed with school supplies delivered to the Boys & Girls Club of Greater Baton Rouge is part of a larger donation of 1,000 backpacks and supplies worth \$15,000 that Coca-Cola Bottlers and Albertsons Companies have donated to local Boys & Girls Club organizations across Texas and Louisiana.

“Albertsons is proud to partner with Coca-Cola and Boys & Girls Clubs to donate these supplies”, said Wayne Denningham, EVP & Southern Division President. “Our industry has long been at the front lines during times of crisis and it is through partnerships like this, alongside Baton Rouge Coca-Cola and the Boys & Girls Club of Greater Baton Rouge, we can positively impact our shared communities together to provide for those who need it most!”

*Coca-Cola Bottling Company United, Inc., founded in 1902 and headquartered in Birmingham, Alabama, is the second largest privately held Coca-Cola bottler in North America and the third largest bottler of Coca-Cola products in the U.S. Now with its fifth generation of family working in the business, Coca-Cola UNITED has approximately 10,000 associates located in more than 60 facilities across six southeastern states (Alabama, Florida, Georgia, Louisiana, Mississippi and Tennessee). Historically significant franchises within our Coca-Cola UNITED family include Chattanooga, the world's first Coca-Cola bottler; Atlanta, home of the worldwide Coca-Cola System; and Columbus, Georgia, development site of the original Coca-Cola formula.*

*Coca-Cola UNITED is engaged in the production, marketing and distribution of a diverse portfolio of leading sparkling (Coca-Cola®, Diet Coke®, Coke Zero Sugar®, Dr Pepper®, Sprite®, Fanta® and AHA®) and still (smartwater®, Dasani®, POWERADE®, BODYARMOR®, Fairlife®, Gold Peak®, Monster® and Minute Maid®) non-alcoholic brands under exclusive franchise agreements principally with The Coca-Cola Company® and Keurig Dr Pepper®.*

*For 118 years, Coca-Cola UNITED has remained true to its foundational core values of: Quality, Excellence, Integrity and Respect. Local relationships, personalized customer service, and strong community engagement have been the foundation of our business for more than a century. Each year, millions of dollars are invested in our local communities, supporting education, community development, sustainability and nonprofit organizations that empower and impact those in need.*

#### **ABOUT ALBERTSONS COMPANIES**

*Locally great and nationally strong, Albertsons Companies (NYSE: ACI) is one of the largest food and drug retailers in the United States. We operate stores across 34 states and the District of Columbia under 20 well-known banners including Albertsons, Safeway, Tom Thumb, Randalls, and United Supermarkets. Albertsons Companies is committed to helping people across the country live better lives by making a meaningful difference, neighborhood by neighborhood.*

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